



ADVANCING SOCIAL JUSTICE

We're celebrating 50 years of progress toward racial and social justice through our work in affordable housing, the arts, and economic development. Partner with us in 2025 to honor our roots and spark another 50 years of centering community in Southeast Seattle.

Your sponsorship of our 50th Anniversary events will support more than 45,000 community members with affordable living and creative entrepreneurship.

BE A PARTNER FOR GOOD

When you sponsor SEED's 50th Anniversary events, you're helping improve the quality of life in Southeast Seattle, and focusing on residents with the fewest opportunities and resources.

Align your brand with SEED's social justice work in Southeast Seattle by sponsoring our 50th Anniversary events, and provide opportunities for employee engagement. Our SEED community includes:

- Over 50,000 event attendees during the year
- Over 5,000 monthly email recipients
- Over 5,000 social media followers
- 5,000 monthly website users



50th Anniversary Events ★ 2025



SIP, SIP, HOORAY!

May 15 @ Columbia City Gallery

60 artists, business leaders, and supporters will taste some of Washington's finest wines at this ticketed fundraiser. Raise a glass to the artists featured in the Gallery exhibits.

RESIDENTS' SUMMER KICKOFF

June 21 @ Rainier Court

This free summer celebration for 500+ SEED residents includes health care clinics, info booths, and food trucks.



SEEDArts @ Columbia Park

Cinema Under the Stars: August 9

98118 Festival: August 23

Help make it possible for community members of all ages to enjoy free arts and entertainment in the park.



BACK-TO-SCHOOL GIVEAWAY

August 21 @ Rainier Court

Every student in SEED's housing will receive free backpacks filled with school supplies. Help them start the school year with the right stuff!

ENVISION Fundraiser

September 18 @ Rainier Arts Center

Join 200+ neighbors and artists who are advancing justice and building community power at this evening fundraiser.



SPONSORSHIP Menu

PRESENTING SPONSOR – 1 available

\$50,000

- Presenting sponsor exclusivity in print and social media
- Presenting sponsor exclusivity in paid advertisement of SEED's 50th Anniversary
- Premier logo placement on SEED's website, event print and electronic materials and social media
- 12 complimentary tickets to Envision: SEED's Annual Fundraiser
- 6 complimentary tickets to Sip, Sip, Hooray
- 4 opportunities to host information tables:
 - Residents' Summer Kickoff
 - Cinema Under the Stars
 - 98118 Festival
 - Back-to-School Giveaway
- Group volunteer opportunities for employees at each event during the year

VISIONARY SPONSOR – 1 available

\$25,000

- Visionary sponsor exclusivity in print and social media
- Visionary sponsor exclusivity in paid advertisement of SEED's 50th Anniversary
- Logo on SEED's website, event print and electronic materials and social media
- 10 complimentary tickets to Envision: SEED's Annual Fundraiser
- 4 complimentary tickets to Sip, Sip, Hooray
- 4 opportunities to host information tables:
 - Residents' Summer Kickoff
 - Cinema Under the Stars
 - 98118 Festival
 - Back-to-School Giveaway
- Group volunteer opportunities for employees at each event during the year

CHAMPION SPONSOR

\$15,000

- Logo in paid advertisement of SEED's 50th Anniversary
- Logo on SEED's website, event print and electronic materials and social media
- 8 complimentary tickets to Envision: SEED's Annual Fundraiser
- 2 complimentary tickets to Sip, Sip, Hooray
- 2 opportunities to host information tables:
 - Residents' Summer Kickoff
 - 98118 Festival
- Group volunteer opportunities for employees at each event during the year



SPONSORSHIP Menu

ADVOCATE

\$10,000

- Logo in paid advertisement of SEED's 50th Anniversary
- Logo on SEED's website, event print and electronic materials and social media
- 4 complimentary tickets to Envision: SEED's Annual Fundraiser
- 2 complimentary tickets to Sip, Sip, Hooray
- 2 opportunities to host information tables:
 - Residents' Summer Kickoff
 - 98118 Festival

ALLY

\$7,500

- Logo on SEED's website, event print and electronic materials and social media
- 4 complimentary tickets to Envision: SEED's Annual Fundraiser
- Opportunity to host information table at Residents' Summer Kickoff

ACTIVIST

\$5,000

- Listing on SEED's website, event print and electronic materials and social media
- 4 complimentary tickets to Envision: SEED's Annual Fundraiser

PARTNER

\$2,500

- Listing on SEED's website, event print and electronic materials and social media
- 2 complimentary tickets to Envision: SEED's Annual Fundraiser

Contact us

To secure your sponsorship or ask questions:

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seedseattle.org



SEED
SEATTLE
SouthEast Effective Development

50
years
1975 - 2025