



Request for Proposals: Owner/Operator for LPFM Radio



KVRU 105.7 FM is a low power FM radio station operated by SouthEast Effective Development (SEED). Rooted in Southeast Seattle, KVRU broadcasts the diverse voices of the community – providing a platform to share stories, discuss issues, and empower listeners to create a more equitable and just society. The station was conceived by Southeast Seattle residents and advocates in response to 2013 legislation that made it possible for urban communities to create FCC-licensed low-power FM radio stations.

SEED was honored to serve as the sponsor organization and to incubate this new radio station. SEED applied for the license in 2014 and launched broadcasting in 2017 at 105.7FM and streaming worldwide at KVRU.org. SEED has invested over \$750,000 to build, equip, and activate KVRU. Over the past several years, residents and youth got hands-on media skills training, hundreds of stories were shared, local organizations spread the word about their work, and music from all over the world brought our community together. It is now time for new community ownership.

SEED is accepting proposals from community organizations to take over ownership and operations of the station. The FCC regulations state that the new owner must be incorporated as a nonprofit entity (through the Secretary of State) and be based within 10 miles of the station.

The Terms: SEED will transfer the turn-key radio station which includes the FCC license, the antenna, broadcasting infrastructure, the KVRU brand, the equipment in the broadcasting, recording, and editing studios, and the media lending library (laptops and mobile recording units) for \$25,000. See floor plan on next page.

The new entity will operate out of the current KVRU studios at 3462 33rd Ave South, Suite C5, Seattle, WA 98144, which is a fully built out 1,100-square foot media and radio space, with a rooftop antenna. The starting rent is \$2,291/month. If the lease commences in 2024, free rent will be given until December 31, 2024. The lease will be for 5 to 15 years, as determined by the new entity.

RFP Response Process: Interested entities should submit a letter of interest to SEED at artsinfo@seedseattle.org. The letter should include a summary of the applicant organization or coalition, an operating or business plan, a summary of qualifications, and a list of proposed staff or board members (if available) in a single PDF. Priority will be given to proposals received by 5pm on September 3, 2024.

Questions can be directed to artsinfo@seedseattle.org.



Broadcasting the diverse voices
of Southeast Seattle

Custom built out radio station space at 3462 33rd Ave South, Suite C5, Seattle, WA 98144

